WHAT TO ASK WHEN HIRING YOUR NEXT WEB DEVELOPER?

ICS CREATIVE AGENCY

1. Can I make edits to the website myself?

2. Am I able to monitor your progress while you build the website?

3. How will you help me gain traffic to my site?

4. How will you measure results? (Visitors, bounce rate, conversion percentage)

5. What type of analytics will I have access to?

6. Will I be trained on how to use the site?

7. Do you specialize in search engine optimization (SEO)?

8. How experienced is your team?

9. Have you worked on projects similar to mine?

10. How is the website built?

11. How long until the website is live.

12. How do I know if my website will be secure?

13. Any hidden fees?

14. References?

15. Is your team local?

16. Is there a limit to design revisions?

17. What's your greatest weakness?

18. What are your payment terms?

19. Will you maintain the site post-launch?

20. How long will my website last?